



Christine Imbrogno Appointed Director of Sales and Marketing at Lakota Oaks

March 12, 2019—Norwalk, CT -- LaKota Hotels & Resorts recently named Christine Imbrogno Director of Sales and Marketing at Lakota Oaks, Connecticut's premier event and conference center, located in Norwalk, CT. Christine brings 23 years of hospitality sales and marketing experience to the operation.

Christine began her hospitality career in 1996 as a Sales Coordinator at this same facility when it was the GTE Management Development Center. She moved up to Director of Sales when the facility became the Prudential Learning Center, continued in that capacity when it became Dolce Norwalk, and later served as Global Sales Director for the Dolce organization. Most recently, Christine accomplished a special sales and marketing mission for Doral Arrowwood in Westchester County, NY.

LaKota Hotels & Resorts assumed management of the former Dolce Norwalk in June 2018, rebranded it "LaKota Oaks," completed a multi-million-dollar renovation, and recently brought Christine Imbrogno back to spearhead the critical sales and marketing effort. "We are thrilled to have Christine heading up the promotion of our spectacular, completely renovated conference and social event center," said Sam L. Haigh, General Manager. "She has tremendous marketing skills, great client and community relationships, and most important, an outstanding customer-focused attitude toward taking care of our clients," Haigh said.

While serving as a key member of the LaKota Oaks executive leadership team, Christine's mission is focused on accommodating conferences and celebratory social events from the surrounding Fairfield and Westchester County areas, as well as from Manhattan, where organizations are looking to escape to a convenient retreat-like setting in Southern Connecticut for their executive programs, strategic planning sessions and team building events.

Christine received a BS in Business Administration from Bowling Green State University, is active in several industry and community organizations and lives with her family in Darien, CT.

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LaKota Oaks, Connecticut's event and conference center, is situated on sixty-six secluded acres of rolling hills, sweeping lawns, and scenic ponds in the heart of Fairfield County, offering 123 deluxe guestrooms, large social event spaces, state-of-the-art conference facilities, a 75-foot indoor lap pool,

fitness center, walking, jogging and bike trails, indoor basketball and racquetball courts, outdoor tennis, volleyball, and bocce courts. The conference center features 22 dedicated conference rooms for collaborative training, strategic planning and team building, and a food service system specifically designed to cater to conference and social groups. It is a certified venue by the International Association of Conference Centers and was voted “Best Weddings” by The Knot. Just minutes from I-95, the Merritt Parkway, Metro North rail stations, several marinas and beaches and all Southern Connecticut attractions, LaKota Oaks is easily reached from anywhere in the entire Metro New York area. www.lakotaoaks.com

LaKota Hotels & Resorts is a specialized hospitality operating company, utilizing dynamic leadership techniques and a “whatever-it-takes” approach to service to transform its properties into thriving hospitality operations. Created by the leaders of two long-time competitors, the LaKota founders built an exceptionally strong team that specializes in operating hotels, resorts and conference centers to achieve extraordinary financial results. The National Conference Center in Leesburg, VA, is a recent LaKota success story, where LaKota stepped into this 917-room property that the lender had taken back, immediately put the business on a positive footing, dramatically increased revenue and cash flow, and tripled the value of the asset in less than four years. LaKota Hotels & Resorts’ most recent addition is the 123-room Lakota Oaks Event and Conference Center (formerly Dolce Norwalk) in Fairfield County CT, assuming management in June 2018, supervising the design and implementation of a complete renovation of the guest rooms, function rooms and public spaces, while significantly ramping up revenue and profitability. For additional information, please visit: www.lakotahr.com

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